



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

AMENDED MARKED AGENDA

8:00 a.m., Tuesday, May 15, 2012
Pinnacle Conference Room at Human Resources
7575 East Main Street
Scottsdale, Arizona 85251

- * Change in item Number 6 motion, contingent upon either room nights OR exit poll
**Change in Item Number 8, noted that item was tabled.

1. Call to Order/Roll Call 8:01AM

Michael Hoffmann, Chairman	David Richard
Kathleen Glenn, Vice-Chairwoman	Mike Surguine
David Scholefield	Ace Bailey

All Commission Members present

2. Approval of Minutes

Commission discussion and possible action to approve the May 8, 2012 special meeting minutes (Attachment No.1)

Approved 6-0. Motion made by Commissioner Scholefield; Seconded by Commissioner Richard

3. Staff Liaison Reports

Staff Contact: Steve Geiogamah, Tourism Development Coordinator

- a. Staff Bed-Tax Collection Report (Attachment No.2)
- b. Bed Tax Proforma (Attachment No.3)
- c. Smith Travel Report (Attachment No.4)
- d. Program Updates

4. Tourism Development Commission Proposed Bylaws Update

Commission discussion and possible action regarding revision of Tourism Development Commission Bylaws.

Staff Contact: Steve Geiogamah (Attachment No.5)

Approved 6-0. Motion made by Commissioner Scholefield; Seconded by Commissioner Surguine



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING HOLLI SHANNON 480-312-7989 OR HSHANNON@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION.

5. Heard Museum Scottsdale

Presentation and staff update regarding the Heard Museum Scottsdale sponsorship and marketing agreement.

Presenter: Dr. Leticia Chambers, Heard Museum

Staff Contact: Steve Geiogamah

6. FY12/13 Event Funding Program

Commission discussion and possible action regarding the city's bed tax funded event program. (Attachment No.6 ,6a, 6b, 6c)

Staff Contact: Steve Geiogamah

*** COMMISSIONER RICHARD MOVED TO APPROVE THE EVENT SUPPORT FUNDING PROGRAM, AMENDED TO REQUIRE FROM TIER 3 EVENTS, EITHER A 250 ROOM NIGHT MINIMUM, OR EXIT POLLING DATA. COMMISSIONER SURGUINE SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF SIX (6) TO ZERO (0).**

7. 2010 Lodging Performance

Staff report, commission discussion and possible action regarding the 2010 competitive market lodging performance report. (Attachment No.7, 7a)

Staff Contact: Steve Geiogamah

8. East West Golf Tournament Event Sponsorship

Commission discussion and possible action regarding allocating city bed tax funds allocated for event development toward the East West Golf Tournament event sponsorship proposal.

Presenter: Jackie Bertsch, International Corporate Golf
(Attachment No.8, 8a)

****Item tabled for a future meeting**

9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

10. Public Comment

Citizens may address the members of the Tourism Development Commission during "Public Comment." This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

11. Adjournment 10:12AM

Next scheduled meeting is June 19, 2012



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